



FRIEND OF A FRIEND CONSULTING

TRAVEL PREFERENCES QUESTIONNAIRE

1. Please rate the following in order of priority:

Exclusivity
Privacy
Luxury of Destination / Property
View / Scenery
Guestroom Décor
Area Activities
Food / Wine

2. On a typical day you see yourself ideally (choose only 1):

- a) Sleeping in, ordering room service to your terrace/balcony, lolling out to the pool or beach and lazing the day away, enjoying the property's scenery and onsite activities (including spa) then capping it off with dinner at the property's gourmet restaurant
- b) Getting up early, going for a hike/walk/gym/yoga around the area, having breakfast at the property' buffet, embarking on an activity or going for an organized tour of the sites and then dining out somewhere notable on the town for the evening.
- c) Waking up whenever, getting breakfast however you feel suits best, spending the morning lounging and reading followed by lunch and then setting out for one either physical or cultural activity for the afternoon, returning to the hotel for dinner or finding something nearby

3. In order to enjoy your guestroom, please list four of the following must-haves:

Spacious bathroom, good view, Lots of light, fine linens, feng shui-compliant layout of room, comfortable bed/bedding, Attractive Décor, High-quality in-room amenities (Flat screen TV, WiFi, Minibar), outdoor space, large closet, privacy

- 1
- 2
- 3
- 4

4. When choosing a location, the first thing you consider?

- a) Accessibility from home (1 plane vs. 2 or 3) / travel time
- b) Cleanliness and overall safety of location
- c) Sheer beauty of the spot
- d) Number of activities available
- e) Exclusivity and luxury of destination and property
- f) The potential for relaxation (top-level spa)

5. For a ten-day trip you'd like to spend it:

- a) 5 days of heavy sightseeing and 5 days of heavy lounging
- b) A mix of sightseeing and lounging each day
- c) 10 days of blissful relaxation with no set schedule
- d) Organized, pre-planned activities so that each day is set maximizing the experience and ensuring you see much as possible of the area
- e) Wining and Dining the entire time without a hint of restraint, selecting the top-notch activities and getting the most from the location's exclusive spoils as possible

WOULD YOU RATHER SECTION:

For the following questions please select A or B. Please know these are meant to be opposites so choose as if you can choose only one, but don't worry – it's not literal.

1. Fly first class **OR** Splurge on a tasting menu at a Michelin starred restaurant
2. Charter a private boat **OR** rent bikes/kayaks and explore on your own
3. Have a cozy lounge chair with drink service **OR** be on a towel on the ground with a sparkling view all to yourself
4. Eat well on property **OR** hunt out quality local dining
5. Get dressed up nightly for dinner **OR** never pack a sport coat or heels
6. Have an idea for something new each day **OR** decide your daily plan over breakfast
7. Mingle with other guest **OR** talk to no one but each other
8. Visit a new city **OR** explore a remote, countryside region
9. Spend the day in the spa **OR** out on a hike/mountain bike/sailing/ etc.
10. Rely on local cuisine **OR** have options for foreign staples (Continental, Italian or French fare)
11. Stay somewhere remote and unknown **OR** tried and true
12. Enjoy the benefits of an attentive staff **OR** seclusion and privacy
13. Return home having seen all the sites **OR** fully rested from lots of time on property
14. Head out on the town at night **OR** nestle in with each other and a good book
15. Speak English **OR** Attempt to Speak or Use another language